## MODULE 10 THE CIRCULAR FLOW MODEL

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## CIRCULAR FLOW CONCEPTS

- Households (Consumers) suppliers of the factors of production and demanders of products
- <u>Factor (Resource) Market</u> where the four factors of production are exchanged
- Government provider of public goods and services and demander of goods/services

## CIRCULAR FLOW CONCEPTS

- Businesses/Firms (Producers) demanders of the factors of production and suppliers of products
- <u>Product Market</u> where goods and services are exchanged

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